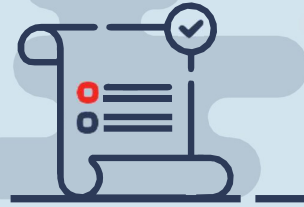


Barker Evans



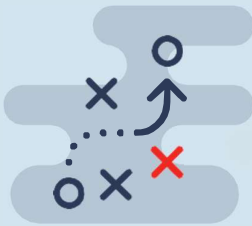
The Client

Susie Barker and Harley Evans are the duo behind Barker Evans, a fine art wedding photography company based in the UK. Renowned for their magazine-style images, and with a client list including Ronan Keating, Barker Evans is highly sought after in the wedding photography industry.



The Brief

After years of having a non-existing social media presence, Barker Evans realized they were missing out on crucial brand exposure, potential PR coverage and booking enquires. Limited by time and social media knowledge, Barker Evans turned to Arctic DMA for expert guidance in May 2017.



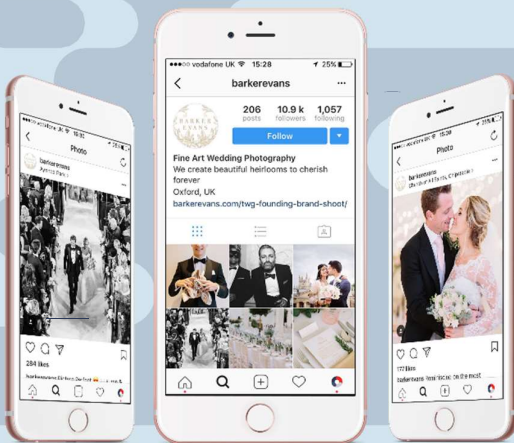
The Approach

Arctic DMA set out to grow Barker Evan's Instagram to boost brand awareness and encourage new booking enquires through social.



The Results

After 5 months of working with Arctic DMA, Barker Evans has gained 10,000 highly engaged followers on Instagram and has been directly invited to be part of The Wedding Gallery.



10k
Followers

May 2017

18

October 2017

10k

Testimonial

“Arctic DMA have TOTALLY put us on the map with our social media. We went from zero visibility to being contacted by clients on the basis of our Instagram account. They have grown our account with relevant followers who we engage with and all our industry influencers. We carefully researched many companies before hiring the Arctic DMA team and have found them immediate, responsive current and always accessible ... we could not have asked for a better service. Huge thanks for the best social media company we could find.”

Instagram: @barkerevans

Facebook: facebook.com/barkerevansphotography

Website: barkerevans.com